

# GREEN FORTUNE HYDROPONIC ROOFTOP ALLOTMENT GARDENS

Green Fortune is working with new ways of cultivation in the urban environment. Due to the urbanization all over the world, people are spending more and more time in the cities and less time in nature.

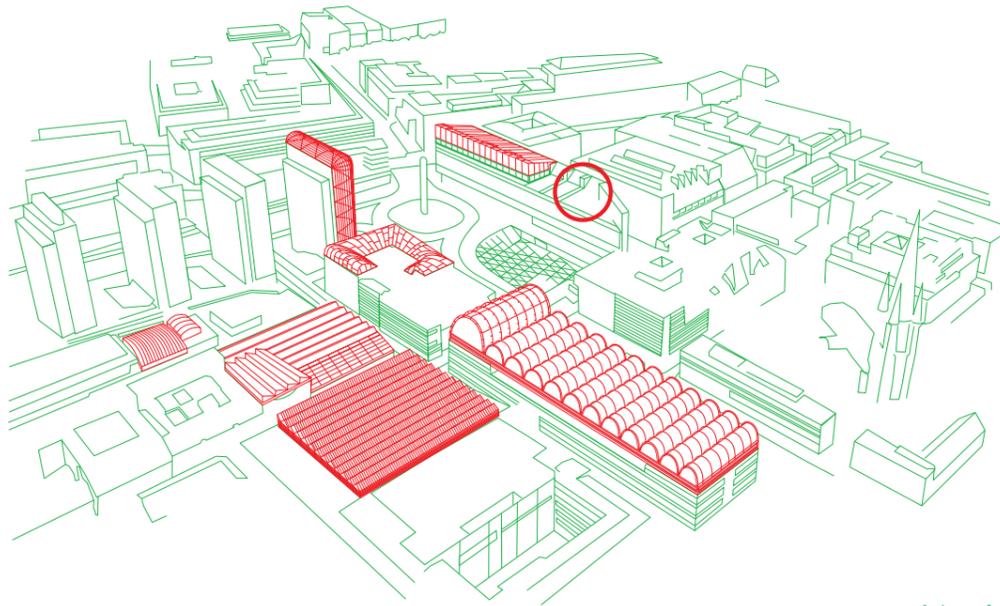
Cultivation and plants is important for peoples well-being. Therefore, we want to make cultivation accessible for modern city people. Green Fortune has a vision of a future where empty city rooftops are converted into green houses for pleasure but also specialized local production.

In this exhibition we show four modern allotment gardens based on hydroponics. Hydroponics – cultivation without soil in circulating water – is normally used in green houses, but also in extreme environments like space stations.

In Stockholm 1885, city gardener Albert Medin started to convert the empty rock hills in Tanto to the city park Tantolunden. Using garbage and soil, the wasteland was converted to a dazzling park, later also expanded with allotment garden areas. The Swedish allotment garden movement started at the time for World war I, as a means to avoid hunger by giving poor people a possibility to cultivate on a small piece of land.

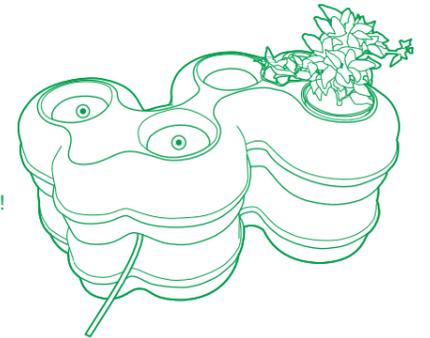


In 2005 the needs of city people differs a lot from back in Alberts days. The Green Fortune Hydroponic Allotment Garden project is more about soul replenishment and love for cultivation. Let's cultivate today's wasteland, the unexplored rooftop areas of our cities!

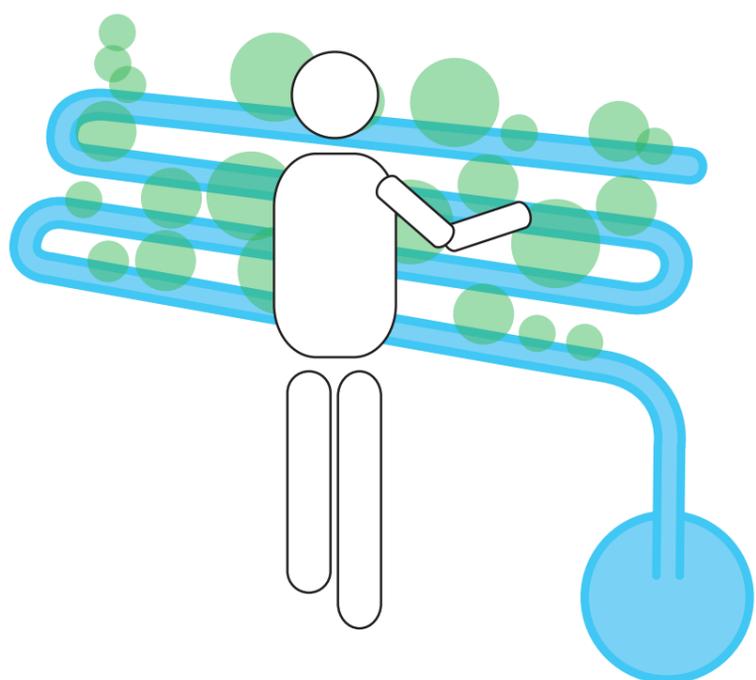


# STREAMGARDEN

Streamgarden is a small personal garden for your home or office. The design is based on a technology called hydroponics. Hydroponics means cultivation without soil in pure water with an optimal amount of nourishment. NASA uses this technology in space stations. The technique is also common in commercial green houses all over the world for growing for example tomatoes, strawberries and cucumbers.



A drop of greenery!



## GREEN FORTUNE

From Stockholm, Sweden. Founded 2004 by Hans Andersson and Johan Svensson. First product Streamgarden introduced summer 2004.

Pictures and texts are available for download on our home page under Pressroom. [www.greenfortune.com](http://www.greenfortune.com)  
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## URBAN CULTIVATION

Urban Cultivation by Green Fortune is about making cultivation more accessible for people in the cities. By creating products based on strong ideas, simplicity and playfulness we hope to inspire a new generation of cultivists that share our joy and fascination for plants.

In the long run Urban Cultivation is a vision of a future where plants and cultivation has become a naturally integrated part of the metropolitan environment and new rooftop gardens has explored today's wasteland, the empty rooftops in the cities.

FOR MORE INFO VISIT [WWW.GREENFORTUNE.COM](http://WWW.GREENFORTUNE.COM)